

# ARSC New York Chapter NOVEMBER 2017 Meeting

7:00 P. M. Thursday, 11/16/17

→At the CUNY Sonic Arts Center←

West 140<sup>th</sup> Street & Convent Avenue, New York

Or enter at 138<sup>th</sup> Street off Convent Avenue

Shepard Hall (the Gothic building) – Recital Hall (Room 95, ground floor)

An elevator is located in the center of the building

## ***MARKING THE 80<sup>th</sup> ANNIVERSARY OF THE FIRST NBC SYMPHONY BROADCASTS***

**Presented by Seth Winner with special guest Harvey Sachs,  
author of *TOSCANINI: MUSICIAN OF CONSCIENCE***

**With A Memorial Tribute To ANTHONY PATERNO, a founding  
member of the Arturo Toscanini Society (1968-1975)**

This month commemorates a cultural milestone in the history of broadcasting. When Arturo Toscanini (1867-1957) resigned in 1936 from the New York Philharmonic-Symphony Orchestra (as it was then known), David Sarnoff, the President of the National Broadcasting Company (NBC), was determined to convince the Maestro to return to the U.S. to conduct a new orchestra especially created for him that would be heard in the recently refurbished N.B. C. Studio 8H in Rockefeller Center, which then represented the summit of acoustical broadcast engineering. When Toscanini agreed, the conductors Artur Rodzinski and Pierre Monteux were selected to choose the personnel of the NBC Symphony Orchestra and to conduct its initial broadcasts before Toscanini himself made his first appearance on Christmas Night. Excerpts from those inaugural broadcasts will be heard, and Messrs. Winner and Sachs will discuss aspects of the Orchestra's formation and subsequent history. Mr. Sachs will discuss his new biography of Toscanini, published last June to critical acclaim, and answer questions about it and Toscanini. Mr. Winner will also pay tribute to Anthony V. Paterno (1929-2017), who until his recent death was perhaps the leading non-institutional collector of Toscanini broadcasts and recordings.

**Seth Winner** has been the president of Seth B. Winner Sound Studios and its only employee since April 1990. His clients include SONY, BMG, The New York Philharmonic, The Metropolitan Opera & Guild, The Minnesota Orchestra, Pavilion Records, The Warner Brothers Vitaphone Project, and many independent labels. His work has garnered an Honorable Mention and three nominations from NARAS/Grammy Foundation. Institutional clients have included preservation and studio setups for the Marr Sound Archives, UMKC, The Thomas Edison National Historical Park, and Harvard University. He was one of two engineers who preserved the holdings of the Benny Goodman & Benny Carter Collections housed at the Institute of Jazz Studies, Rutgers University. Since 1987, Mr. Winner has been a sound preservation engineer at the New York Public Library, and has preserved numerous collections. He originally unpacked, sorted, and preserved on magnetic tape, the Toscanini collection (also known as the Toscanini Legacy) when the family donated it in 1986.

**Harvey Sachs** has long been fascinated with Toscanini's extraordinary story. Drawn not only to his illustrious sixty-eight-year career but also to his countless expressions of political courage in an age of tyrants, and to a private existence torn between love of family and erotic restlessness, Sachs produced a biography of Toscanini in 1978. Yet as archives continued to open and Sachs was able to interview an ever-expanding list of relatives and associates, he came to realize that this remarkable life demanded a completely new work. The result is an utterly absorbing story of a man who was incapable of separating his spectacular career from the call of his conscience.

## **Our next meeting will be on January 18, 2017**

Pianist Jeffrey Swann will discuss the Italian collector, **Renato Caccamo**, and his tireless quest to document live performance.

### **DIRECTIONS TO THE SONIC ARTS CENTER**

**Subway:** Take the 1 train to 137<sup>th</sup> Street City College and walk north to 140<sup>th</sup> St. & Broadway, then go east to 140<sup>th</sup> St. & Convent Avenue. Take the A, B, C, or D trains to 145th St, go south on St. Nicholas to 141st St, (one long block), then west one block to Convent Avenue, and south one more block to 140th & Convent Avenue.

**Bus:** M4 and M5 on Broadway; M 100, 101 on Amsterdam Ave. (one block West of Convent Avenue)



*The Sonic Arts Center at CCNY offers 4-year Bachelor of Fine Arts degrees in Music with a concentration in Music and Audio Technology. Their program provides an in-depth curriculum emphasizing real-world skills with a project-based approach. Students enjoy a well-rounded program, with emphasis on audio technology, music theory, orchestration, and history to help them compete in a field that today demands an ever-growing and highly diverse skill set.*

All ARSC NY Chapter meetings are free and open to the public.  
**Voluntary contributions to help defray our expenses are welcome!**

To join ARSC, visit <http://www.arsc-audio.org>