FROM LAUGHTER TO TRAGEDY:

FIFTY YEARS AGO 1962 & 1963
The two most unusual Christmas Record Seasons

Dr. Michael Biel
Professor Emeritus Electronic Media
Morehead State University
CASH BOX

DECEMBER 8, 1962

MY SON, THE PRESIDENT: No, this is not as improper. As a matter of fact, the two gentlemen seen above are no doubt the happiest people in the record industry. Their “My Son” single, released several weeks ago, took four weeks to hit the top spot and has sold more than 500,000 copies. The record company, RCA Victor, has released a new album, “The First Family,” which features the President's children, John and Jackie. The album is a huge success and has sold over 200,000 copies in its first week. The President, who is a big fan of country music, has recorded a duet with his daughter, Caroline. The two LPs are receiving unprecedented publicity and airplay and have been sold out in retail stores throughout the United States.
'I Come from a Small Town in Monmouthshire!'
Unsinkable Jack on Land and Sea

Wearing wigs, Peter Law Hayes and his wife, Mary Healy, parody the Kennedy's brush with maritime disaster. "Jack tastes "Jackie" with a glass of milk she has served him.

Standing in for President Kennedy, "Jack" (Law Hayes) appears at a public appearance with "Jackie" (Mary Healy).
IN APOLOGY

The demand for the album
"MY SON, THE FOLK SINGER"
Warner Bros. #1475, by Allan Sherman, has exceeded such vast expectations and quite frankly put us in an embarrassing situation. We knew we had something good when we released the album but the response thus far has overwhelmed us.

To be sure, ours is an embarrassment of riches. So great is the demand, that we have enormously added to our manufacturing facilities to fill all orders.

To the countless numbers of dealers, rack merchandisers and one-stops who are awaiting fulfillment of their orders, we humbly beg your patience.

Rest assured that your orders will be filled with all haste. Our apologies for the delay incurred thus far.

Our thanks, too, to the many disc jockeys, columnists and others who helped so much to spread a little mirth.

/S/ JOHN K. MAITLAND,
PRESIDENT
WARNER BROS. RECORDS
Allan Sherman's mother presents

my son, the folk singer

ALLAN SHERMAN
singing very funny folk songs

A LIMITED RUSH-RELEASE EDITION
ALLAN SHERMAN'S MOTHER PRESENTS

my son, the folk singer

ALLAN SHERMAN

singing very funny folk songs
New "Family" Man?

NEW YORK—It’s a bit of a strain for WINS-New York deejay Stan Z. Burns (left) to assume the Kennedy stance of Vaughn Meader, headliner of Cadence’s number 1 best-selling album in the country, “The First Family.” It was no strain, however, for Burns to play the album on his regular afternoon air stanza.
so funny, it's fantastic!

sales so fantastic, it's not funny!

THE FIRST FAMILY

1. 20,000 sold in New York City after first day of air play on WINS, WNEW, WHN.
2. Top 40 stations across the nation (WIBG-Philadelphia, WHK-Cleveland, WYNR-Chicago and others) break format to play a comedy album for the first time.
PERSONAL ATTENTION is a Custom at RCA! “Indies” of the record business flock to RCA Custom for personal attention to their needs. RCA representatives offer their customers expert advice—free. Plus, custom-tailored service and step-by-step supervision of every order. Custom men are knowledgeable fellows, with the latest know-how on every phase of recording and manufacturing... packaging and distribution. These friendly lads cherish your satisfaction. They’d dearly love to help you to your first gold record. They could do it, too! Call soon, RCA CUSTOM RECORD SALES

RCA Rockaway
RCA Indianapolis
RCA Indianapolis with small circle
RCA Hollywood
Columbia Bridgeport & Pittmann(?)
Columbia Hollywood (?)
Capitol Scranton alternate label
Sonic (note small circle)
All Disc
Canada
UK laminated cover
U.K.
U.K matrix number
Holland or Belgium
Stereo RCA Ind – 11&1o'clock
Stereo RCA R 6 o'clock
Vol Two Columbia Stock 12o'clock
Vol Two RCA Ind Promo 10 o'clock
Vol Two Stereo Col 4 o'clock
Vol Two Canada  5 o'clock
INcredible
ALEXANDER'S
READY MONDAY 9:30 A.M.

BEST SELLING COMEDY LP's

MY SON THE FOLKSINGER
by Allan Sherman
250 per store

FIRST FAMILY
by Vaughn Meader
150 per store

The 2 L.P.'s that have all America breaking up! Here at a sensationaly low price!
Limit 1 of each record to a customer.
1.44 incredibly priced
1. MY SON THE CELEBRITY
   Allen Sherman
   ( Warner Bros. WB 1487; WS 1487)

2. MOVIN'
   Peter Paul & Mary
   ( Warner Bros. WB 1473; WS 1473)

3. WEST SIDE STORY
   Film Track
   (Columbia CL 5679; CS 3679)

4. THE FIRST FAMILY
   Vaughn Monroe & Other Artists
   (Cadence CLP 3060; 25666)

5. JAZZ SAMBA
   Stan Getz & Charlie Byrd
   (Verve V-8432; V6 8432)

6. MY SON THE FOLK SINGER
   Allen Sherman
   ( Warner Bros. W 1475; WS 1475)

7. GIRLS, GIRLS, GIRLS
   Elvis Presley (RCA Victor LPM 1062; LSP 3631)

8. PETER, PAUL & MARY
   ( Warner Bros. W 1469; WS 1469)

9. MOON RIVER
   Andy Williams
   (Columbia CL 1689; CS 8689)

10. NEW FRONTIER
    Kingston Trio (T 1600; ST 1600)

26. BIGGEST HITS
    Chubby Checker (Parkway)

27. JAZZ IMPRESSION
    BLACK ORPHEUS
    Vinco Guaraldi Trio (Pye)

28. WARM AND WISHFUL
    Andy Williams
    (Columbia CL 1879; CS 1879)

29. BOBBY VEE'S GREATEST
    HITS
    (Liberty LRP 3245; LSP 3245)

30. JUMBO
    Mario Soundtrack
    (Columbia OL 5060; OS 3060)

31. THE SHIRELLES GIANT HITS
    (Scepter 507)

32. FLY ME TO THE MOON
    Joe Harnell (Kayo KL 15)

33. OUR MEN IN SAN FRANCISCO
    Limeliters
    (RCA Victor LPM 2009; LSP 2009)

34. RAMBLIN' ROSE
    Nat "King" Cole
    (Capitol T 1795; ST 1795)
WE DEMAND EQUAL TIME!

because

(We've Got A Funny Family Too!)

AT HOME WITH THAT OTHER FAMILY
R-25203

THE HILARIOUS HYSTERICAL SEQUEL TO THAT FUNNY #1 ALBUM

ORDER from your local ROULETTE Distributor NOW

ROULETTE

Cash Box—December 15, 1962
AT HOME WITH
THAT OTHER FAMILY
MY SON THE FOLK SINGER
THE FIRST FAMILY

THE ORIGINAL ANSWER TO
THE FIRST FAMILY

The Other Family
Starring
Larry Foster and Marly Brill
Featuring Toby Deane

THE NEW COMEDY SENSATION
THAT'S SWEEPING THE COUNTRY
Funnier than the other two
great comedy LP's...

Advance orders indicate...

Another 1,000,000 Seller

MY SON, THE PRESIDENT

A MUSICAL SATIRE...featuring Christopher Weeks and Fran Stacy

• Instantaneous
  air play
• Instantaneous
  sales

$3.98 D. & F. $4.98 Stores

TO ORDER:
For name of your local distributor write or wire:

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461 8th AVENUE, NEW YORK 1, N.Y.  LA 4-0600

ATTENTION DJ's and
PROGRAM DIRECTORS
Send for your free copy
of this sensational LP
on your station letterhead

Cash Box—December 15, 1962
On its way to a million...

MY SON, THE PRESIDENT

Over 105,000 in first 10 days!

THANK YOU DJ's...

for launching “My Son, The President.” Thank you, also, for your assurances of greatly increased programming after Christmas.

SORRY, DEALERS

for your inconvenience in not being able to obtain all the “My Son, The President” LP's you needed. We are catching up with the demand and records are available now at the following distributors:

ATTENTION DJ's and RADIO STATIONS

Write for your FREE copy of “My Son, The President” on your station letterhead if you have not already requested your album.

AMBASSADOR RECORDS, INC., DEPT. C, 461 8th AVENUE, NEW YORK 1, NEW YORK

Cash Box—December 29, 1962
MY SON, THE PRESIDENT

A Musical Satire

FEATURING
CHRISTOPHER WEEKS
WITH FRAN STACY

A GOODKASE PRODUCTION
KAPP HAS THE ANSWER!

EXTRA
The Daily Weekly KAPP

THE "PRESIDENT" STRIKES BACK!

ORDER NOW!

PERFORMED BY MARC LONDON AND CAST.
A STANDISH PRODUCTION CREATED AND
WRITTEN BY RON CLARK

"President" Addresses Nation—Full Network

WORLD LEADERS SIGN
RECORDING CONTRACTS

Cabinet Called Into
Session at 4 A.M.

MARC LONDON AND RON CLARK
COLLABORATE ON FABULOUS DISC

ACTUAL REPRODUCTION OF ALBUM SLEEVE.
THE "PRESIDENT" STRIKES BACK!

Performed by Marc London and Cast.

Starring Marc London and Ron Clark

"President" Addresses Nation—Full Network

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MARC LONDON AND RON CLARK

COLLABORATE ON FABULOUS DISC

Cabinet Called Into Session at 4 A.M.

The "President" Strikes Back

Marc London and Company
ALREADY BREAKING OUT
IN WASHINGTON, D. C.; BALTIMORE, PITTSBURGH, ST. LOUIS, MINNEAPOLIS
AND SPREADING!

Chet Huntley presents
BEST of WASHINGTON HUMOR

Promoted on TV... radio... in newspapers all over America!

GET IN ON THE WINNING SIDE NOW... Order Yours Today!

THE BIG ONES ARE ON CAMEO/PARKWAY
Chet Huntley presents

BEST of WASHINGTON HUMOR

Humorous excerpts from actual speeches by John F. Kennedy, Barry Goldwater, Adlai E. Stevenson and others.

A riotous collection of political pleasantry recorded in off-guard moments.
THIS IS THE ONLY ALBUM BASED ON THE BEST SELLING BOOK "SING ALONG WITH JACK"

THE FAMILY INVITES YOU TO

SING ALONG WITH JACK
HIT SONGS FROM THE NEW FRONTIER

VIVE LA DYNASTY
OH, BURY ME NOT
HOME ON THE CAPE
GO AWAY, DIXIE LAND
I'M CALLED LITTLE CAROLINE
OH, DEAR, WHAT CAN THE MATTER BE
AND THE STOCKS CAME TUMBLIN' DOWN
THE PEACE CORPS GOES ROLLING ALONG
I DREAM OF JACKIE WITH THE BOUFFANT HAIR

STARRING
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CASH BOX—MARCH 16, 1963
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SING ALONG WITH JACK
HIT SONGS FROM THE NEW FRONTIER

VIVE LA DYNASTY
OH, BURY ME NOT
HOME ON THE CAPE
GO AWAY, DIXIE LAND
I'M CALLED LITTLE CAROLINE
OH, DEAR, WHAT CAN THE MATTER BE
AND THE STOCKS CAME TUMBLIN' DOWN
THE PEACE CORPS GOES ROLLING ALONG
I DREAM OF JACKIE WITH THE BOUFFANT HAIR

STARRING
CHUCK McCANN

SPECIAL SONG SHEET ENCLOSED
Original lyrics by MILTON M. SCHWARTZ

STEREO SIDE 1
1. VIVE LA DYNASTY
2. I DREAM OF JACKIE WITH THE BOUFFANT HAIR
3. I'M CALLED LITTLE CAROLINE
4. THE PEACE CORPS GOES ROLLING ALONG
5. DEAR, WHAT CAN THE MATTER BE
“SING ALONG WITH JFK” — Various Artists — Reprise R6083
Here is a clever package of melodic parodies on famous speeches made by President Kennedy, Eisenhower and Nixon and other famous politicos. Portions of the remarks by the aforementioned have been incorporated with a sing along chorus doing witty spoofs of these speeches. Humorous sides here include, “Begin Anew For Two,” “Alliance For Progress Bossa Nova” and “Ask Not Waltz.” Lots of laugh-laden material for spinners to be had here.
BOB BOOKER AND EARLE DOUD
PRESENT
VAUGHN MEADER
AND
THE FIRST FAMILY
volume two

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VAUGHN MEADER
Have Some Nuts!!!
THE TWO FUNNIEST ALBUMS IN 100 YEARS!

VAUGHN MEADER
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Who said marriage can't be funny? If you've only thought of Webster as that dictionary fella up until now, wait 'til you spin and sell Tony Webster's fast-breaking hilarious hit album, all about marriage on the rocks—with a twist! V/V6 15040

THE (ho, ho, ho, ha, ha, ha) WIT OF AMERICA IS ON
VAUGHN MEADER SAYS

“If The Shoe Fits...”

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World of Wit
IN THE SUMMER OF HIS YEAR

SUNG BY

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THAT WAS THE WEEK THAT WAS
The British Broadcasting Corporation's Tribute to

JOHN FITZGERALD KENNEDY

THE BBC TELECAST SATURDAY, NOVEMBER 23, 1963

DECCA STEREO
The Most Important Documentary Album Of This Generation

A DOCUMENTARY

JOHN F. KENNEDY

The Presidential Years
(1960-1963)

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A DOCUMENTARY

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THE PRESIDENTIAL YEARS
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Cash Box—December 14, 1963
“ASK NOT WHAT YOUR COUNTRY CAN DO FOR YOU.
ASK WHAT YOU CAN DO FOR YOUR COUNTRY.”

JFK
MAY 29, 1917
NOV. 22, 1963

UPI foto
AT TO GIVE FOR CHRISTMAS-M

From Sam Goody
on 20th Century-Fox.
FOR CHRISTMAS AND FOREVER

JFK
John F. Kennedy
The Presidential Years 1960-1963
This Album Contains
The Greatest of the Words
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Recorded on Fox Movietone News

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This Record contains Excerpted bits of original Broadcasts from World Sources reflecting remarks made by and about President Kennedy during his years of Service to his country containing:

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actual speeches of
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Hear and re-live the historic moments of these classic speeches by two great American presidents. The complete inaugural address of John F. Kennedy, the 35th president, on January 20th, 1961. Highlights from Franklin D. Roosevelt's most memorable speeches from 1933 to 1945. Where were you the day these voices shaped the hopes and aspirations of free men everywhere?
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“ASK NOT WHAT YOUR COUNTRY CAN DO FOR YOU... ASK WHAT YOU CAN DO FOR YOUR COUNTRY”

A Memorial Album

HIGHLIGHTS OF SPEECHES MADE BY OUR BELOVED PRESIDENT

Inaugural Address Jan. 20, 1961

John Fitzgerald Kennedy
A Memorial Album
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2099 Side A

PART 1
Produced and Broadcast by Radio Station WMCA, New York, on Friday, November 22, 1963.

Narrated by ED BROWN
Written by MARTIN PLISSNER

ROGER W. TURNER
Director of News and Public Affairs
PB-1423
John Fitzgerald Kennedy
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PART I
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Written by MARTIN PLISSNER

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Director of NEWS AND Public Affairs
John Fitzgerald Kennedy
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SIDE A

PART 1
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PART I
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John Fitzgerald Kennedy
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John Fitzgerald Kennedy
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2099 Side A

PART I

Produced and Broadcast by Radio Station WMCA, New York, on Friday, November 22, 1963.

Narrated by ED BROWN
Written by MARTIN PLISSNER

ROGER W. TURNER
Director of News and Public Affairs
John Fitzgerald Kennedy Memorial Record Album

The sounds of history... the words of greatness

These are the words no assassin's bullet could still.

This is the heritage of the "first 1000 days" of leadership. This is the legacy bequeathed by a statesman to the country he served and loved—and for which he died.

Live again the proud, precious moments of history in the making. Hear again the far-famed, familiar voice articulating his nation's needs, charting his nation's course, facing his nation's crises with courage, resolution and skill.

"My call is to the young in heart, regardless of age..."
"We stand today on the edge of a new frontier..."
"I do not shrink from this responsibility...I welcome it."
"Let us never negotiate out of fear—but let us never fear to negotiate."
"Let every nation know...we shall pay any price, bear any burden, meet any hardship, support any friend, oppose any foe to assure the survival and success of liberty."
"Ask not what your country can do for you...ask what you can do for your country."

In special limited edition our late President's actual speeches including the complete Inaugural Address, Civil Rights, Cuban Crisis, Berlin Wall, New Frontier, the Campaign Debates and many other highlights.

12" high fidelity, long-playing 33 1/3 RPM record, enclosed in beautiful album jacket featuring full-color Presidential portrait suitable for framing, together with eulogies by Cardinal Cushing, Speaker McCormack, Chief Justice Warren and Senator Mansfield.

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Please send me copies of the John F. Kennedy Memorial Record Album at $2.50 each.
JOHN FITZGERALD KENNEDY
"ASK NOT WHAT YOUR COUNTRY CAN DO FOR YOU... ASK WHAT YOU CAN DO FOR YOUR COUNTRY"
Inaugural Address Jan. 20, 1961
A Memorial Album
HIGHLIGHTS OF SPEECHES MADE BY OUR BELOVED PRESIDENT

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MADE IN ENGLAND

SPEED 33-1/3
Recorded by PREMIER, New York
C. Control

Side 1

ACL 2152
ACL-R 1168

MONO

JOHN FITZGERALD KENNEDY
A Memorial Album
Produced and Broadcast by Radio Station WMCA, New York, on Friday, November 22, 1963
Narrated by ED BROWN
Written by MARTIN PLISSNER
© 1963

THE DECCA RECORD CO LTD.
John Fitzgerald Kennedy

The Presidential Years – 1960-1963
"ASK NOT WHAT YOUR COUNTRY CAN DO FOR YOU... ASK WHAT YOU CAN DO FOR YOUR COUNTRY"

Inaugural Address Jan. 20, 1961

In the Requiem Mass celebrated by Richard Cardinal Cushing, a long time friend of the late President, concluded with these words:

"May the angels, dear Jack, lead you into Paradise."

A product of Continental Record Co., Inc., 500 Fifth Avenue, New York 36, N. Y.
"ASK NOT WHAT YOUR COUNTRY CAN DO FOR YOU... ASK WHAT YOU CAN DO FOR YOUR COUNTRY"

Inaugural Address Jan. 20, 1961

nation and the world.

In the Requiem Mass celebrated by Richard Cardinal Cushing, a long time friend of the late President, concluded with these words:

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MS 197
JOHN FITZGERALD KENNEDY

A MEMORIAL ALBUM DEDICATED TO THE THIRTY FIFTH PRESIDENT OF THE UNITED STATES

A COLLECTION OF SPEECHES MADE BY PRESIDENT KENNEDY

"ASK NOT WHAT YOUR COUNTRY CAN DO FOR YOU; ASK WHAT YOU CAN DO FOR YOUR COUNTRY."

INAUGURAL ADDRESS
In Memoriam

JOHN FITZGERALD KENNEDY
MAY 29, 1917 — NOVEMBER 22, 1963
MAY HE NOT HAVE LIVED AND DIED IN VAIN
"Ask Not What Your Country Can Do For You . . . Ask What You Can Do For Your Country"
FROM INAUGURAL ADDRESS — JANUARY 20, 1961
Delivered to the Fort Worth Chamber of Commerce at 9:45 on the morning of November 22, 1963 at the Texas Hotel in Fort Worth, Texas
Radio Station WQMR presents

Four Dark Days in November

A PRESENTATION OF WQMR NEWS

Featuring the actual ON-THE-AIR coverage of the events of November 22, 23, 24 and 25th, 1963 as reported and broadcast by Radio Station WQMR, Washington, D.C.

Long Playing 33 1/3 RPM Album pressed by Capitol Records
THE ASSASSINATION OF A PRESIDENT

THE FOUR BLACK DAYS
NOVEMBER 22 -- 25, 1963

The complete sound of the four black days; all the historic broadcasts, the full details and on-the-spot descriptions, compiled and edited into a brilliant reconstruction of the story that gripped the world.

Written and narrated by Richard Levitan, Newschiel, W.M.E.X., Boston, Massachusetts

LIVING HISTORY RECORDS
The Most Important

The Actual Voices and Events of "Four Days That Shocked the World"

Nov. 22-25, 1963

The Complete Story

Produced by Herbert Sussan

Record Album of Our Time

Every Family - Every School - Every Library Should Own This Album

Including a 10-Page Eyewitness Report

Merriman Smith

Dean of White House Correspondents

Columbia Records

A Division of Columbia Pictures Corporation

LGL  LTR
THE ACTUAL VOICES AND EVENTS OF
FOUR DAYS THAT SHOCKED THE WORLD
NOV. 22-25, 1963
THE COMPLETE STORY
Huntley/Brinkley
Report The Year 1963

A Time To Keep: 1963
Voices and Events of the Year

RCA Victor

LOC-1088

Only Record to Cover the Entire Momentous Year 1963
Exciting On-the-Spot Record About People, Places and Events:

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- Profumo affair
- Governor Wallace
- South Vietnam
- Sandy Koufax
- Jack Ruby
- DeGaulle
- Cooper Space Flight
- Pope John
- Valachi
- Robert Frost
- JFK
- Test Ban Treaty
- March on Washington
- Dallas
- LBJ

Handsome pull-out album is beautifully illustrated with pictures and commentary of the year 1963.
A TIME TO KEEP: 1963
VOICES AND EVENTS OF THE YEAR

RCA VICTOR

LOC-1088
HELLO MUDDAH, HELLO FADDUH!
ALLAN SHERMAN

From the New Warner Bros. Album No. 1501
BOB BOOKER AND EARLE DOUG
PRESENT
VAUGHN MEADER
AND
THE FIRST FAMILY
volume two

CONGRESSIONAL RECORDS...
Presents A Priceless
COLLECTORS ALBUM
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ORIGINAL
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(Specially Certified
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