

Cohen on the Telephone

A History of Jewish Recorded
Humor and Popular Music
1892-1942



\$12.00
120 pages

Michael G. Coenenthal

120 PAGES OF PHOTOS, MONOLOGS, SHEET MUSIC AND RECORDINGS COVERING FIFTY YEARS (1892-1942) OF JEWISH POPULAR CULTURE. AN INFORMAL HISTORY OF ETHNIC ENTERTAINMENT FROM THE INCEPTION OF THE PHONOGRAPH, TIN PAN ALLEY, RADIO AND EARLY MOTION PICTURES.

Order From: **YESTERDAY'S MEMORIES**
5406 WEST CENTER ST. • MILWAUKEE, WI 53210

Name _____
Address _____

Price _____
Quantity _____
Total _____
Wis. Res. Sales Tax _____
Total Price _____

Wisconsin residents, please add 5% sales tax.
Please send check or money order payable to Yesterdays Memories.
Trade discount available - 3 to 6 books - 20%, 7-11 books - 30%, over 12 books 40%

• ADAMS • EAMES • FARRAR • ALDA •
 • MARDONES •
 • AMATO •
 • PLANCON •
 • SCOTTI •
 • ROSWAENGE •
 • DELUCIA •

• PONSILLE •
 • SEMBRICH •
 • SCHUMANN-HEINK •
 • FIGNER •
 • HUGUET •
 • MELCHIOR •
 • URLUS •
 • CARUSO •

GEORGE CREEGAN, Consultant
to the University of Pittsburgh
Music Library

Buys Rare 78rpm
Vocal Records and Machines

Call or Write:

CREEGAN CO. INC.
510 WASHINGTON ST.
STEBENVILLE, OHIO 43952
614-283-3708

NEW TOOLS FOR THE ARCHIVIST



Liquid Archival Sound Treatment

LAST Record Preservative: The result of two years of research into the mechanism of record wear, it is safe and effective for all disc records—LP's, 45's, shellac based 78's, acetates, and lacquers. For new vinyl based discs, a single treatment has been proven to eliminate discernible wear for a minimum of 200 plays. Treated surfaces play with decreased distortion and enhanced fidelity. Older records of all kinds may exhibit remarkable revitalization. Wear process of old discs is halted after treatment. Easily applied, it leaves no residue. Basic kit treats up to 70 discs. A professional kit with measured dispenser treats 675 discs.

LAST Cylinder Treatment: A special formulation for Edison black and gold wax cylinders.

LAST Record Cleaner: A safe and effective water-based cleaner for all disc and cylinder records. Available in kit and gallon sizes.

LAST RCM Fluid: A very effective cleaner based on isopropyl alcohol formulated for application only on LP's and 45's with record cleaning machines. In gallon size only.

LAST Power Cleaner and LAST Archivist Cleaner: A new concept in disc cleaners, these provide the manual user with machine effectiveness but without the necessity of large capital outlay. For use on LP's and 45's, and for shellac based 78's, acetates, and lacquers, respectively.

STYLAST: A thermodynamic stylus treatment molecularly engineered to increase stylus life up to 10 times. It reduces stylus-groove friction, preserves stylus suspensions, increases tracking ability, and reduces distortion. Each kit provides for thousands of applications. Leaves no residue.

For further information, contact

The LAST Factory

P.O. Box 41

Livermore, California 94550

Telephone: (415) 449-9449

Telex: 172029 SPX SRFL

THE RIGLER-DEUTSCH INDEX IS NOW AVAILABLE ON MICROFILM

This index contains a listing of the 78 rpm recordings held by the five largest public archives in the United States.

Select from any or all six sorts

	<i>16mm roll film</i>	<i>microfiche</i>
Label/Issue No.	\$175.	\$175.
Label/Matrix	\$175.	\$175.
Composer/Author	\$200.	\$200.
Title/Composer	\$175.	\$175.
Performer/Composer	\$275.	\$275.
Holding Library	\$200.	\$200.
All Six	<u>\$975.</u>	<u>\$925.</u>

Photographs of the Actual Discs are also available on 16mm film.

Total Collection - 946 rolls	\$4,830.
Single Rolls	\$50.
Additional Consecutive rolls	\$9. ea.

Orders and Additional Information



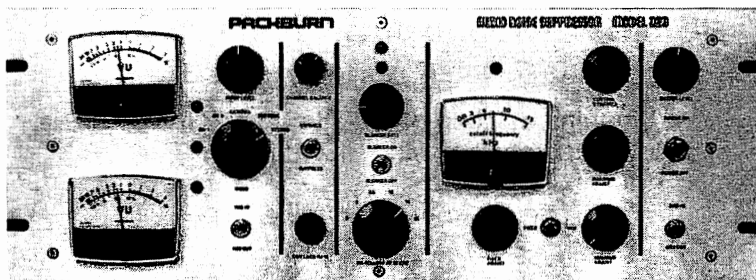
MI-KAL COUNTY-MATIC, INC.

201 Gifford St.

Syracuse, New York 13202 (315)478-0906

PACKBURN®
electronics inc.

Audio Noise Suppressor



For all recorded sound media, old or new

The choice of recording industry,
archives and collectors around the world

Three processors for reduction
of transient **and** steady-state noises
Plus special features for optimum reproduction
of old records, lateral or vertical

Mono model: **\$1,950**; Mono/Stereo: **\$2,450**

"Most commercially available [noise reduction] systems of an open-ended nature—which is essential for 78s—are nearly worthless. There are several notable exceptions; the finest are the superb Packburn units. The Packburn has three noise reduction techniques:

- (1) 'Switching', which selects the quieter of the two mono groove walls when there is a significant difference;
- (2) 'Blanking', which eliminates most clicks and pops as found in the REAL world of historical recordings as opposed to artificially contrived demonstrations; and
- (3) it contains a continuous noise suppressor (gated high frequency filter) which does not damage the sound and can be adjusted to pass any transients without the 'swish-swish' effect of previous similar systems."

... Michael Lane
(From *Mix* - "The Recording Industry Magazine")

"Nothing can make a 1930's 78 sound like a Proprius, but if you're attracted by the idea of making these older recordings sound as good as they possibly can, there is no better choice at any price than a Packburn..."

"Old discs whose surfaces sounded like frying bacon came out [of the tick suppressor] sounding like tape—not particularly quiet tape, but tape nonetheless, rather than bacon. And the dynamic filter reduced even that to a much lower level, as with the hiss from actual tapes and noisy FM broadcasts."

... J. Gordon Holt
(From *Stereophile*)

"The most effective of all in HF's experience"

... Michael Riggs
(From *High Fidelity*)

Send for complete reviews and other literature

PACKBURN® P.O. Box 335, Dewitt, NY USA 13214-0335
electronics inc.

ARSC YOURSELF:

- Do you have one reliable source for lps, cassettes, and compact discs, both domestic and foreign?
- Does your supplier have 40+ years of combined experience in the record business?
- Do you need a search service for unusual and out-of-print items?
- Do you need the Schwann-equivalents from Great Britain, France, or West Germany?
- Could you use current complete catalogs from a variety of manufacturers?
- Do you get immediate acknowledgment of your orders?
- Do you get prompt shipment of most items that you order?
- Does your current supplier give you a standard discount policy plus extra discounts for prompt payment?
- Will your current supplier ship anywhere?
- Are you always billed for actual shipping costs only?

SQUIRES GATE USA

does all these things – and more.

SGUSA is recommended in the NEW edition of the Penguin Stereo Record Guide.

SGUSA is the exclusive US source for the new Penguin Guide in hardback – \$20.00 postpaid, direct from Great Britain.

Send orders, lists, best wishes, and all other enquiries to:

Squires Gate USA
P. O. Box 406
Fairfax, VA 22030

Advertising Policy

Advertising is subject to editorial approval.

Only display advertisements will be accepted. Minimum size is $\frac{1}{4}$ -page.

Illustrations are welcome but optional. Halftone screens up to 133 lines may be used.

Mounted camera ready copy is preferred; there will be additional charges for printer make-up. Make-up outline forms are available.

All copy is printed at 20% reduction.

A postcard or pre-folded sheet (maximum size $8\frac{1}{2}$ "x4"/double fold, $8\frac{1}{2}$ "x3"/triple fold) supplied by advertiser may be inserted in the Journal mailer.

Mailing labels for the ARSC membership list are available.

Advertising Rates

The advertiser is protected for a minimum of six months in the event of a rate revision. A space contract in effect will be honored for its duration.

Display Advertisements - per Issue

Full Page ($8\frac{1}{2}$ "x6")	\$75.00
Half Page ($4\frac{1}{2}$ "x6" or $8\frac{1}{2}$ "x3")	50.00
Quarter Page (3 "x $4\frac{1}{2}$ "")	30.00

A 10% discount will be offered for display advertisements which are run in three or more consecutive issues.

Card or folder Insertion - per Issue
\$100.00

Mailing labels - per set
\$75.00

Order from Executive Director, ARSC.

Make Checks payable to ARSC.