

### **Advertising Policy**

The *ARSC Journal* accepts advertising for goods and services of interest to members of ARSC, and encourages advertising as a means to inform readers about products and services and to foster product communication between vendor and buyer. The *ARSC Journal* will adhere to all ethical and commonly accepted advertising practices and will ensure that its practices conform to Association policy. The *ARSC Journal* reserves the right to reject any advertisement deemed not relevant or consistent with the above or to the aims and policies of ARSC.

#### **Advertising Rates**

Full page	4 1/2" x 7 1/8"	\$100.00
Half page horizontal	4 1/2" x 3 1/2"	\$ 65.00
Half page vertical	2 1/8" x 7 1/8"	\$ 65.00
Quarter page	2 1/8" x 3 1/2"	\$ 40.00
Covers (when available)	4 1/2" x 7 1/8"	\$200.00

Display advertising only; no classifieds available (inquire about classifieds in the *ARSC Newsletter*).

Discounts:           15% to outside advertising agencies.  
                          10% on two or more consecutive insertions.

#### **Mechanical requirements**

Copy is accepted in the following formats: 1) Pagemaker desktop-publishing software or most word-processing software, accompanied by hard copy; 2) mounted, camera-ready copy, halftone screens up to 133 lines may be used; 3) typewritten copy (text only no logos or illustrations) to be typeset by the publisher. Add \$20.00 for publisher typesetting.

#### **Deadlines**

Insertion orders, and computer or camera-ready copy: February 1 for spring issue; September 1 for fall issue; For publisher typesetting allow two extra weeks.

#### **Regulations**

Add advertising subject to editorial approval. Telephone orders must be confirmed in writing. All artwork will be disposed of six months after publication unless we are specifically instructed to the contrary. Contracts and individual insertions may be cancelled up through the closing date for the issue; ads cancelled after this date will be billed at the regular space rate.

Correspondence, advertising copy, and illustrations should be addressed to:

Gary Thalheimer  
31 East 72nd Street, #9B  
New York, NY 10021  
(212) 288-9162

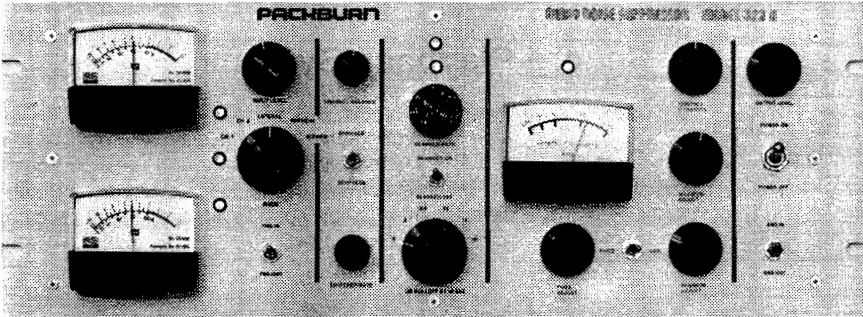
#### **Inserts**

A postcard or pre-folded sheet (maximum size 8 1/2" x 4" double fold or 8 1/2" x 3" triple fold) supplied by the advertiser may be inserted in the *Journal* for \$100.00 per insertion. Inquiries should be sent to:

Barry R. Ashpole  
377 Soudan Avenue  
Toronto, Ontario, Canada M4S 1W6

**PACKBURN®**  
electronics inc.

## Audio Noise Suppressor



**Three processors** for reduction of transient **and** steady-state noises  
**Plus** special features for optimum reproduction of old records, lateral and vertical

**Model 323A: \$2,650.00**

“Some users of the PACKBURN Audio Noise Suppressor:

**Australia:** Australian Broadcasting Corp.; \*Australian National Library; Vintage Productions

**Canada:** National Museum of Man; National Library of Canada; Vintage Country Radio Program

**Denmark:** Det Danske Jazz Center

**Finland:** Suomen Aantarkisto; Oy Yleisradio Ab.; Musiiki Fazer Oy

**France:** Bibliotheque Nationale; Pathe-Marconi EMI

**Germany:** Deutsches Rundfunkarchiv; EMI-Electrola

**Hungary:** Hungaroton Gramophone Records

**Netherlands:** Stichting Granny's Records

**New Zealand:** Radio New Zealand

**Switzerland:** Fonoteca Nazionale Svizzera

**United Kingdom:** EMI Records; BBC Enterprises; BBC Radio Engineering Services; \*British Museum; Imperial War Museum; Interstate Music, Ltd.; Ulster Folk and Transport Museum

**USA: Industry:** \*CBS Records; RCA Records

**Institutional:** American Publishing House for the Blind; Country Music Foundation; Hunter College; \*National Archives and Record Services; \*Rodgers and Hammerstein Archives of the New York Public Library; Sarasota Opera Society; Stanford Univ. Audio Archives; \*Syracuse Univ. Audio Archives; Univ. of California at Los Angeles; Univ. of Texas; \*Yale Univ. Collection of Historical Sound Recordings; WUTR (Utuado PR)

**Producers:** Conductart (N.Y. City); Educational Media Associates (Berkeley CA); Kiner Enterprises (Redmond WA); Lane Audio & Records (Hollywood CA); Mark 46 Records (Anaheim CA); H. Ward Marston, IV (Wayne PA); Murray Kent Productions (Cedar Rapids IA); Art Shiffrin (Little Neck NY); Steven Smolian Sound Studios (Potomac MD); Jack Towers (Hyattsville MD)

\*Indicates two or more installations

Send for literature

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**PACKBURN®**  
electronics inc.

P.O. Box 335, Dewitt, NY 13214-0335  
Tel.: (315) 472-5644

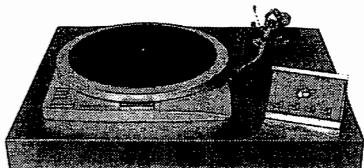
# AUDIO "78"

ARCHIVAL SUPPLIES®

P. O. Box 387  
Pacifica, CA 94044

Tel: [415] 359-7431

## Record Playback System



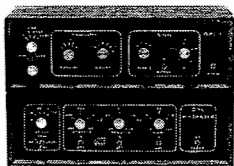
A professional playback system for all recordings including 78s, LPs, Transcriptions, Acetates and Metal. Designed for the archivist, musicologist, audio engineer and serious collector, this variable speed system safely and accurately tracks all recordings through 16 and 20 inches.

### SME

The **SME 3012-R** is the finest archival tone arm available. Correctly tracks all recordings through 16 inches including 78s, LPs Transcriptions, Acetates and Metal. Tone arm mass specifically designed for the cartridges most often used for playback and re-mastering of 78s and classic LPs.



## OWL 1 and Multifilter



The proper method of playing back vintage recordings including 78s, Transcriptions [both lateral and vertical] and classic LPs. Equalization with or **without** RIAA for sonic restoration of older recordings. Left and Right channels can be independently monitored. Defeatable rumble and high-frequency filters. **Multifilter** includes three specifically designed filters for 78 reproduction.

**CUSTOM STYLI for 78 rpm Records of all vintages**

**CUSTOM STYLI for Transcriptions of all vintages**



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**EQUIPMENT for the PLAYBACK, STORAGE & RESTORATION of  
HISTORIC SOUND RECORDINGS**

All products priced **EXCLUSIVELY** for the archivist, mastering engineer, and serious collector.

FOR THE SOUND YOU THOUGHT YOU BOUGHT

THE  
DISC  
DOCTOR'S  
**MIRACLE  
RECORD CLEANER  
& BRUSHES**



**The Superior Cleaner for LP's, 45's, & 78's**  
rinses residue-free by either manual or vacuum-assisted cleaning

**TO PRESERVE THE VALUE OF YOUR RECORDS,  
WHETHER YOU COLLECT FOR INVESTMENT OR ENJOYMENT,**  
*Every record you value should be cleaned.*

Unless you've cleaned your records with THE DISC DOCTOR'S MIRACLE RECORD CLEANER and BRUSHES, every record you own is soiled with a wide range of dirt, grease, mold and mildew. Even sealed and like-new vinyl records are contaminated: coated with sticky mold-release compounds.

- Dirty records (1) produce inaccurate, noisy sound,
- (2) cause excessive groove and stylus wear and
- (3) during storage, support & accelerate surface deterioration leading to significant devaluation of your collection.

**AFTER A DECADE OF DEVELOPMENT AND EVALUATION . . .**

**A GUARANTEED SAFE & THOROUGH CLEANING SYSTEM IS NOW AVAILABLE.  
WHEN USED AS DIRECTED, ONE CLEANING IS ALL A DISC WILL EVER NEED!**

Just keep it free of dust, fingerprints, & other contaminants, brush it before & after playing with an appropriate Dry Brush (carbon fiber for vinyl or velvet for shellac, acetate & Edison Diamond Discs) and PHONOGRAPH DISCS WON'T NEED TO BE CLEANED AGAIN.

**THE DISC DOCTOR'S MIRACLE RECORD CLEANER:**

PINT .....\$15.50 plus \$4.00 p&h      QUART ..... \$24.95 plus \$4.50 p&h      GALLON ..... \$44.95 plus \$6.00 p&h  
ONE PINT CLEANS 400-450 AVERAGE CONDITION LP's      Overseas orders please inquire for postage rates

**THE DISC DOCTOR'S MIRACLE RECORD BRUSH:**

**COMPLETE INSTRUCTIONS & FURTHER  
INFORMATION UPON REQUEST**

For WET Cleaning and Rinsing or DRY Dusting *replacement pads included*

- A Preferred size for 12" LP's and large label pre-1940 12" 78's ..... \$19.75/pair
- B Preferred size for 7" 45 rpm and 7" 78's ..... \$14.50/pair
- C Preferred size for 10" 78's & Edison Diamond Discs ..... \$17.50/pair
- E Preferred size for small label 12" 78's ..... \$19.75/pair
- F Preferred size for large label pre-1940 10" 78's and for 10" LP's ..... \$17.50/pair
- D Preferred size for dry dusting shellac discs after cleaning & playing .... \$19.75/pair
- G Audio-Quest carbon fiber brush ..... \$13.50

**SETS FOR SHELLAC 78's & EDISON DIAMOND DISCS** contain a pair of WET brushes & one DRY brush D: size A or E \$29.00; size B \$23.75; size C or F \$26.75. Larger sizes upon request. Postage free with CLEANER, otherwise add \$3.00.

**Lagniappe Chemicals Ltd., 21 Williamsburg Rd., • St. Louis, MO 63141 (314) 878-2550**

*Used by The Rodgers & Hammerstein Archives of Recorded Sound & The Center For Popular Music*

*Recommended by Russ Shor, Vintage Jazz Mart; Dr. David Evans, Prof. of Music, Memphis St. Univ., Robert Schoenfeld, Nighthawk Records, and Mr. Raymond R. Wile, noted Diamond Disc collector and Edison authority.*