

Advertising Policy

The *ARSC Journal* accepts advertising for goods and services of interest to members of ARSC, and encourages advertising as a means to inform readers about products and services and to foster product communication between vendor and buyer. The *ARSC Journal* will adhere to all ethical and commonly accepted advertising practices and will ensure that its practices conform to Association policy. The *ARSC Journal* reserves the right to reject any advertisement deemed not relevant or consistent with the above or to the aims and policies of ARSC.

Advertising Rates

Full page	4 1/2" x 7 1/8"	\$100.00
Half page horizontal	4 1/2" x 3 1/2"	\$ 65.00
Half page vertical	2 1/8" x 7 1/8"	\$ 65.00
Quarter page	2 1/8" x 3 1/2"	\$ 40.00
Covers (when available)	4 1/2" x 7 1/8"	\$200.00

Display advertising only; no classifieds available (inquire about classifieds in the *ARSC Newsletter*).

Discounts: 15% to outside advertising agencies.
 10% on two or more consecutive insertions.

Mechanical requirements

Copy is accepted in the following formats: 1) Pagemaker desktop-publishing software or most word-processing software, accompanied by hard copy; 2) mounted, camera-ready copy, halftone screens up to 133 lines may be used; 3) typewritten copy (text only no logos or illustrations) to be typeset by the publisher. Add \$20.00 for publisher typesetting.

Deadlines

Insertion orders, and computer or camera-ready copy: February 1 for spring issue; September 1 for fall issue; For publisher typesetting allow two extra weeks.

Regulations

Add advertising subject to editorial approval. Telephone orders must be confirmed in writing. All artwork will be disposed of six months after publication unless we are specifically instructed to the contrary. Contracts and individual insertions may be cancelled up through the closing date for the issue; ads cancelled after this date will be billed at the regular space rate.

Correspondence, advertising copy, and illustrations should be addressed to:

Gary Thalheimer
31 East 72nd Street, #9B
New York, NY 10021
(212) 288-9162

Inserts

A postcard or pre-folded sheet (maximum size 8 1/2" x 4" double fold or 8 1/2" x 3" triple fold) supplied by the advertiser may be inserted in the *Journal* for \$100.00 per insertion. Inquiries should be sent to:

Barry R. Ashpole
377 Soudan Avenue
Toronto, Ontario, Canada M4S 1W6

AVAILABLE AGAIN!

PRESERVATION AND STORAGE OF SOUND RECORDINGS

A STUDY SUPPORTED BY A GRANT FROM
THE ROCKEFELLER FOUNDATION

By A. G. PICKETT and M. M. LEMCOE

*Department of Engineering Mechanics
Southwest Research Institute, San Antonio, Texas*



LIBRARY OF CONGRESS
WASHINGTON, 1959

A I R association for recorded sound collections
S I C

Pickett and Lemcoe's PRESERVATION AND STORAGE OF SOUND RECORDINGS

Seventy-four pages,
reprinted in 1991 by the
ARSC-Associated Audio
Archives Committee.

Now available for \$20.00,
postage included.

Send orders to:

Executive Director—
Publications Orders
P.O. Box 543
Annapolis, MD 21404