



October 16, 2012

## **ARSC celebrates**

# **WORLD DAY FOR AUDIOVISUAL HERITAGE**

**October 27, 2012**

UNESCO has established this annual day to promote international awareness of the significance of audiovisual documents and to draw attention to the need to safeguard them. Every year, activities are organized by different institutions around the world around a theme to drum up interest in the event. The theme for 2012 is: *Audiovisual heritage memory? the clock is ticking*. This year's World Day for AVH is being managed by the Coordinating Council of Audiovisual Archives Associations (CCAAA), of which ARSC is a member.

## **ARSC Podcasts**

ARSC has contributed two innovative three-to-four minute podcasts, produced by member Anthony Wellman, that illustrate and contextualize the type of historic audio ARSC is dedicated to preserving and making available. You can hear these podcasts, *Echoes of History – The Crystal Palace* and *Echoes of History – First Sound Bites*, on the World Day site, at <http://www.iasa-web.org/association-recorded-sound-collections-podcasts-demonstrate-importance-historical-sound-recordings>.

The main World Day site (maintained by IASA) is at <http://www.iasa-web.org/world-day-audiovisual-heritage>.